



FEDERATION OF INDIAN EXPORT ORGANISATIONS

(Set up by Ministry of Commerce, Government of India)

फेडरेशन आफ इंडियन एक्सपोर्ट आर्गनाइजेशन्स

(वाणिज्य मंत्रालय, भारत सरकार द्वारा स्थापित)

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**BUYER SELER MEET AT SOURCECX INDIA 2023 - CONNECT WITH INDIA'S  
SUUPLIERS OF BRANDED GOODS AT SOURCECX  
(9 – 11 MARCH 2023)**

**Leela Ambience Convention Hotel, Shahdra, New Delhi**

Federation of Indian Export Organisations (FIEO), set up by Ministry of Commerce, Government of India, is the India's biggest export promotion that promotes and support the Indian exporters by organizing trade fairs and exhibitions, participating in international trade shows, and providing market intelligence and research.

**ABOUT THE EVENT**

At **SOURCECX INDIA 2023**, hosted foreign buyers will get to meet reputed Indian brands and join the elite of the industry and make valuable connections with Indian suppliers of branded products and services. The exclusive event aims to connect the foreign buyers with quality Indian suppliers from the key sectors. This is an opportunity for foreign buyers to meet potential Indian business enterprises under one roof.

**THE TARGETED SECTORS**

<b>Goods</b>	<b>Services</b>
<ul style="list-style-type: none"><li>• Food &amp; Beverages</li><li>• Health &amp; Beauty</li><li>• FMCG &amp; FMCD</li><li>• Organic &amp; Vegan Products</li><li>• Toys &amp; Children Products</li><li>• Sports &amp; Fitness</li><li>• Stationary</li></ul>	<ul style="list-style-type: none"><li>• E-Commerce Services</li><li>• Education &amp; Skill Training</li><li>• Entertainment</li><li>• Food Services &amp; QSR</li><li>• Leisure &amp; travel</li><li>• Professional Services</li><li>• Specialty Restaurants</li></ul>

**DELIVERABLES FOR HOSTED FOREIGN BUYERS**

- **Partial Reimbursement of Return Air Ticket (Economy Class)** to attend the Buyer Seller Meet in New Delhi, India (with a ceiling cap)
- **2 Nights Hotel Stay** in a 5 Star Hotel in New Delhi with Airport Transfers
- **Meetings** with Indian counterparts to explore business opportunities
- **Business Networking** opportunities

**REGISTRATION PROCESS FOR BUYERS:**

Registering online through the link: <https://www.surveyhero.com/s/fieo> .

Once you have registered, application will be reviewed by the screening committee and the final decision will be informed by 15<sup>th</sup> Feb 2023. The last date to register as a hosted buyer is **13<sup>th</sup> Feb 2023**.

For any further information, please feel free to connect with the Sourcecx Team at WhatsApp: +91 8586877982, email: [buyers@sourcecx-india.com](mailto:buyers@sourcecx-india.com)/ [vishvaditya@fieo.org](mailto:vishvaditya@fieo.org)

Thanking you,

Ashish Jain  
DDG, FIEO